

## Inward Investors

### Large talent pool attracts Singapore recruit firm (08/05/2006)

The vibrant business environment and the large talent pool in Hong Kong have attracted another leading recruitment company to expand its operations here.

The Singapore-based Recruit Express Group, one of the largest recruitment consultancies in that country, aims to expand its Hong Kong office by hiring more than 100 consultants so as to become Hong Kong's largest recruitment company by the end of 2007. The Group is undergoing rapid growth and is already searching for a second office location only months after its establishment in Hong Kong.

The General Manager of Recruit Express (Hong Kong) Ltd, Cheng Shing Chow, said: "We are confident that Recruit Express's Hong Kong operations would have become the Group's biggest source of revenue by the end of next year."



InvestHK's Mark Michelson (right) presents a souvenir to the General Manager of Recruit Express (Hong Kong) Ltd, Cheng Shing Chow

#### Long term investment

"The Recruit Express Group sees our Hong Kong operations as signifying the future direction of our group – developing a strategic foothold and long-term investment in one of the key financial centres in the world, and the gateway to China. With the massive potential in the mainland and the Greater China region, we are confident that we can capitalise on our long-standing expertise in regional recruitment in the rest of Asia," he added.

The Associate Director-General of Investment Promotion at Invest Hong Kong, Mark Michelson, shared Mr Cheng's confidence in using Hong Kong as the gateway to the regional market.

He said: "Multinational companies are aggressively extending their reach in Hong Kong, in the Mainland and in the region to take advantage of the enormous business opportunities. Demand for professionals and talent has never been so intense."

Recruit Express's Hong Kong operations provide recruitment services for clients and candidate assessment in the legal, compliance and international practice arena -- and banking and finance, sales and marketing sectors -- through its Recruit Legal and SearchAsia teams.

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